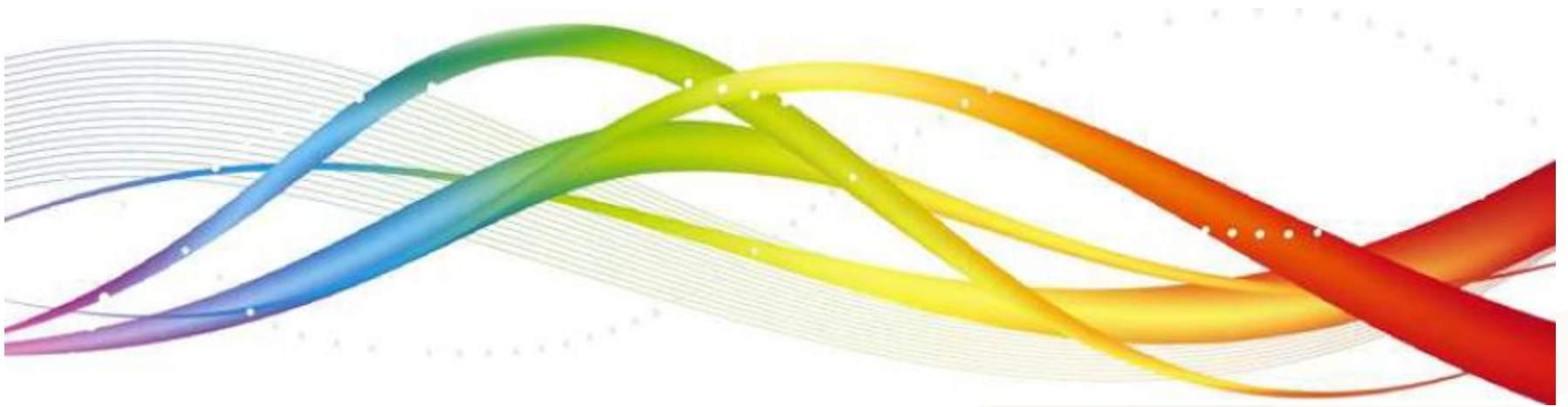




A Specialized Analytics Firm





Contents

- Case Studies
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Case Study 3 – Time Savings

Scenario

| Activities | Time |
|----------------------------|----------|
| Data Extraction | 4 Days |
| Perform Analysis & Reports | 8 Days |
| Management Review | 3 Weeks |
| Segmentation & Analysis | 3 Weeks |
| Segmentation Review | 2 Weeks |
| Root Cause Analysis | 3 Weeks |
| Total | 12 Weeks |

Case Study 3 – Time Savings

Analysis

Key time-intensive activities include:

- Report generation.
- Presentation formatting
- Management review
- Segmentation

Case Study 3 – Time Savings

Solution

| Activities | Time | WINNOW Driven Activity |
|----------------------------|----------|------------------------|
| Data Extraction | 4 Days | 4 Days |
| Perform Analysis & Reports | 8 Days | 1 Day |
| Management Review | 3 Weeks | Not Required* |
| Segmentation & Analysis | 3 Weeks | 2 Days |
| Segmentation Review | 2 Weeks | 3 Days |
| Root Cause Analysis | 3 Weeks | 1 Week** |
| Total | 12 Weeks | 2 Weeks |

* WINNOW’s early warning capability can replace review requirements

** Using Axslogic’s EWAC subscription service



Thank You!